

SENIOR DIGITAL CLINICAL CONTENT WRITER

OCTOBER 2023

orygen

POSITION SUMMARY

Location:	Parkville
Functional area:	Orygen Digital
Classification/ Salary:	\$95,000 – \$105,000 per annum pro rata commensurate with skills and experience of successful applicant
Job level:	Level 3
Reports to:	Clinical Content Manager, Orygen Digital
Employment type:	Part time (0.6)
Employment length:	Contract until 30 June 2024

POSITION PURPOSE STATEMENT

The main role of the Senior Digital Clinical Content Writer will be to 'map' or plan outlines for the development of digital therapy journeys that adhere, and have fidelity to, a particular theoretical framework and its evidence-based mechanisms. These digital therapy journeys will need to be suitable for a mobile-based app and online context to address a wide range of clinical mental ill-health presentations in a diverse population of young people.

In addition to 'mapping' and planning the overall outline for digital therapy journeys, the senior digital clinical content writer, in collaboration with other clinical writers, will be responsible for creating the evidence-based digital clinical content/activities that comprise each therapy journey. This role will require you to draw on your own clinical experience (ideally with young people) and training to plan evidence-based digital therapy journeys, and craft the engaging, empirically supported digital content, intended to empower and support our young people to overcome mental ill-health challenges.

About Orygen Digital

Orygen Digital, the digital mental health division of Orygen, develops, evaluates, and disseminates engaging and evidence-based interventions, such as MOST, that integrate with current national and international service delivery models for young people and their families.

POSITION FOCUS

	Key responsibility area	Percentage
1	Content mapping and evidence-base documentation	40%

REVOLUTION IN MIND

2	Content writing and content creation	40%
3	Team support/management	20%

POSITION KEY RESPONSIBILITY AREAS

1. Content mapping and evidence base documentation

- 'Map' and plan digital therapy journeys based on empirically supported psychological models which explicitly target mechanisms of change. Therapy journeys will address a diverse range of youth mental health issues and upcoming projects will need to adhere to given timelines (set by Clinical Content Manager and Head of Content).
- Document accompanying rationale which details the developmental framework for the organization and eventual contents of digital therapy journeys aligned with empirical and clinical evidence.
- With the Content Editor, ensure that content is presented in a manner which is creative, engaging and congruent with the MOST style guide, and is executed in a timely manner.
- Work collaboratively to revise and update content as required within a short timeframe. Provide guidance and mentorship to other writers, content creators and editors as they develop content (delegating work as necessary to ensure timely completion).

2. Content writing and creation

- Lead the development, writing, design and execution of the content development process by developing initial drafts of engaging clinical content (activities) informed by an evidence-based framework to address specific youth mental health concerns (priorities set by Clinical Content Manager and Head of Content).
- Support content team members to design, create and execute engaging modes of therapy content (e.g., audio, audio-visual) to given project timelines.
- Actively participate in content writing team and/or division meetings and contribute to planning activities or mapping clinical content priorities.

3. Team support/management

- Provide line management and mentorship for members of the Content Team as the needs of the team change (e.g., team expansion); to be discussed and reviewed with the incumbent as they progress in the role.
- Allocate and monitor workload and address associated issues (yourself and with other team members) in a timely and professional manner.
- Provide day-to-day support in the review process of written content to ensure that content written by other clinical and creative writers and edited by content editors adheres to a strong therapeutic framework and holds fidelity to its intended purpose.
- Work collaboratively with other members of the content team and other teams within Orygen Digital, to develop, design and execute therapy activities in audio and audio-visual format.
- Identify opportunities to improve content management processes with Head of Content, Clinical Content Manager and Project Officer.
- Work closely with the Content Editor and Project Officer to ensure that all new content writers are provided with an orientation to content development processes and procedures relevant to MOST content development, in addition to ongoing mentorship and clinical support for all content writers.
- With other clinical writers, coordinate the Clinical Reference Group (and in collaboration with the Clinical Content Manager and Head of Content).
- Identify opportunities to improve content management processes with Clinical Content Manager and Project Officer.

- Any other duties as reasonably requested by the Clinical Content Manager.
- Effective demonstration and promotion of Orygen values including diversity and inclusion and high standards of ethics and integrity.

EDUCATION / QUALIFICATIONS

Essential	<ul style="list-style-type: none"> • Tertiary qualifications in a relevant discipline (preferably postgraduate or working towards postgraduate qualifications in Psychology, Clinical Psychology, Developmental Psychology)
Desirable	<ul style="list-style-type: none"> • Experience developing creative evidence-based clinical content for a digital mental health context. • Board registered clinical supervisor. • In addition to mental health background, any relevant experience, or qualifications in creative and/or professional writing, editing, and/or publishing field. • Experience in the design and development of digital mental health interventions • Understanding (or use) of social media to engage with young people or promote psychological profession/interventions. • Experience managing a multidisciplinary team

EXPERIENCE / SKILLS

Experience / skills	<ul style="list-style-type: none"> • Clinical experience working with adolescents and young adults to address mental health issues (this will inform content development) • Sound understanding and knowledge of literature surrounding psychological interventions for, or mechanisms underpinning, common mental health conditions (in youth) and their application. • Sound understanding and knowledge of literature on digital interventions for mental health conditions. • Relevant experience in professional writing, editing, and/or publishing field (academically or otherwise) • Ability to translate face to face therapy into a written conversational format. • Previous knowledge of and demonstrated ability to work within a multidisciplinary mental health environment. • An understanding of and commitment to ethics and confidentiality issues, particularly in relation to the health and allied-health professions. • Proficient computer skills with a demonstrated ability in word processing, PowerPoint and database programs, as required.
Personal attributes	<ul style="list-style-type: none"> • An excellent written communicator with a positive attitude and exceptional analytical, problem-solving and storytelling skills. • Attention to detail with the ability to multi-task, work to appropriate timelines whilst working across multiple projects/topics simultaneously often with short timelines. • Ability to see larger picture and make connections as to how treatment strategies, engaging youth-focused content and writing for the digital context work together.

KEY RELATIONSHIPS

Internal	<ul style="list-style-type: none"> • MOST Product and Service Development Team, Orygen Digital • MOST Research Team, Orygen Digital • MOST Clinical Services Team, Orygen Digital
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External	<ul style="list-style-type: none"> • Project funders and partners on a per-project basis
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SPECIAL REQUIREMENTS

- Unrestricted right to live and work in Australia.
- A current National Police Check will be required.
- Any offer of employment is conditional upon receipt and maintenance of a satisfactory Working with Children Check.
- Successful applicants will be required to provide proof of COVID-19 vaccination prior to commencement.
- You may be required to work across more than one of Orygen's sites, which are currently located within the north and west of Melbourne.
- A current Victorian driver's licence (desirable)
- In line with government guidelines, this position may need to be based at home during certain periods. As such a reliable internet connection will be required.
- Occasional out of hours, evening and/or weekend work may be required.

SAFETY, HEALTH AND WELLBEING RESPONSIBILITIES

Employees are required to comply with all workplace health, safety and wellbeing policies and procedures of Orygen.

In addition, employees are expected to:

- Promote and demonstrate Orygen's high standards in relation to health, safety and wellbeing, championing a culture of safety in the workplace.
- Take responsibility for their own safety, health and wellbeing and for their colleagues and others they work alongside, as far as they are able.
- Follow policies, training and guidelines related to Workplace health, safety and wellbeing, including reporting of unsafe work practices, incidents, hazards and near miss events.

ACKNOWLEDGEMENT

Confirming this position description has been read and understood by:

Name	[insert name]
Signature	[insert signature]
Date	[insert date]