
DIGITAL CLINICAL CONTENT WRITER

APRIL 2024

orygen

POSITION SUMMARY

Location:	Parkville		
Functional area:	Orygen Digital		
Classification/ Salary:	\$90,000 - \$95,000 pro rata commensurate with skills and experience + 11% super + access to \$15,900 NFP salary packaging		
Job level:	Level 3		
Reports to:	Clinical Content Manager, Orygen Digital		
Employment type:	Part-time to full-time; (0.8 – 1.0 FTE)		
Employment length:	Ongoing, subject to funding		
Direct reports	No	Indirect reports	No

POSITION PURPOSE STATEMENT

Working to improve the Moderated Online Social Therapy (MOST) platform, the Digital Clinical Content Writer will write novel, evidence-based and youth-friendly clinical content applicable to a mobile-based and online digital context. The Clinical Content Writer will be assigned writing tasks to produce content for digital interventions and will require to work both creatively and within an evidence-based framework to produce engaging and youth-friendly content.

This role will require to draw on your own experience and training to propose, and craft engaging, empirically supported content that educates, empowers and supports our young people to overcome their given mental ill-health challenges. The Digital Clinical Content Writer will be responsible for preparing an initial draft of platform activities (e.g., behavioural activities) and content (e.g., scripts for audio-visual, therapy narratives, and audio activities).

About Orygen Digital and MOST

Orygen Digital, the digital mental health division of Orygen, develops, evaluates, and disseminates engaging and evidence-based interventions, such as MOST, that integrate with current national and international service delivery models for young people and their families.

Orygen Digital's MOST (Moderated Online Social Therapy) platform is the first digital solution to offer continuous, integrated face-to-face and digital care to young people. It offers young people online access to evidence-based therapy and clinical support. All included therapy has been adapted and

REVOLUTION IN MIND

enhanced based on a decade of youth feedback and usage data to ensure that every component captures young people's imaginations and feels uniquely relevant to their daily life. This therapy is embedded within a supportive social network of other young people working on their mental health, designed to shift the treatment experience from one of isolation to one of shared mission.

POSITION FOCUS

	Key responsibility area	Percentage
1	Content Creation	60%
2	Evidence-based research and documentation	25%
3	Quality Assurance and Content Performance Management	10%
4	Content Strategy and Planning	5%

POSITION KEY RESPONSIBILITY AREAS

- 1. Content Creation**
 - Have responsibility for the development, writing, design and execution of exceptional clinical content informed by evidence based psychological models and interventions.
 - Work as clinical content writer within the MOST project: develop the initial draft of engaging clinical content (activities) informed by an evidence-based transdiagnostic framework to a specific clinical presentation or issue (strategic priorities set by Head of Content). Written content must be written for a Mobile app and online platform.
 - Work collaboratively within the MOST content team (alongside Senior Clinical Writer) to develop and write engaging therapeutic journeys aligned with an evidence-based framework, suitable for a mobile-based app and online context to address a wide range of clinical mental ill-health presentations in young people.
 - Work collaboratively and flexibly to revise and update content as required within a short timeframe – possibly incorporating feedback from user focused groups (e.g., youth and clinicians); in addition to feedback from the wider content development team.
 - Coordinate (with graphic designer) the development of multimedia-based content (e.g., design, scripts and recording if necessary).
- 2. Evidence-based research and documentation**
 - Work with other members of the clinical writing team to document evidence-base for development of particular activities and to adhere to guidelines on the documentation of both activity development and evidence-base rationale (overall process led by Senior Content Lead)
- 3. Quality Assurance and Content Performance Management**
 - Advise the Orygen Digital team on therapeutic best practices, sourced from your clinical training and real-life experience(s) with clients.
- 4. Content Strategy and Planning**
 - Actively participate in content writing team and/or division meetings and contribute to planning activities or mapping clinical content priorities.
 - Support Clinical Content Manager in establishing, improving, documenting, and implementing overall end to end Content development process in consultation with Clinical Content Lead and Senior Clinical Content Writer.

Other

- Actively participate in key aspects of engagement within Orygen.
- Positive engagement in learning and career development of self and others.
- Allocate and monitor workload and address associated issues in a timely manner.
- Effective demonstration and promotion of Orygen including diversity and inclusion and high standards of ethics and integrity.
- Any other duties as reasonably requested by Clinical Content Manager. Head of Content and Senior Content Lead may also request execution of specific duties aligned with a change in overall strategic direction.

EDUCATION / QUALIFICATIONS

Essential	<ul style="list-style-type: none"> • Tertiary qualifications in Psychology (preferably postgraduate or working towards postgraduate qualifications in Clinical Psychology or education/developmental Psychology)
Desirable	<ul style="list-style-type: none"> • Relevant experience, or qualifications in creative and/or professional writing, editing, and/or publishing field

EXPERIENCE / SKILLS

Experience / skills	<ul style="list-style-type: none"> • Psychological therapy or clinical experience working with adolescents and young adults to address mental health issues (this will inform content development) • Sound understanding and knowledge of literature surrounding psychological interventions for, or mechanisms underpinning, common mental health conditions (in youth) and their application. • Sound understanding and knowledge of literature on digital interventions for mental health conditions. • Relevant experience in professional writing, editing, and/or publishing field (academically or otherwise) • Ability to translate face to face therapy into a written conversational format. • Previous knowledge of and demonstrated ability to work within a multidisciplinary mental health environment. • An understanding of and commitment to ethics and confidentiality issues, particularly in relation to the health and allied-health professions. • Proficient computer skills with a demonstrated ability in word processing, PowerPoint and database programs, as required. • Experience developing creative evidence-based clinical content for a digital mental health context. • Experience in the design and development of digital mental health interventions. • Understanding (or use) of social media and multimedia to engage with young people or promote psychological profession/interventions.
Personal attributes	<ul style="list-style-type: none"> • An excellent written communicator with a positive attitude and exceptional analytical, problem-solving and storytelling skills. • Attention to detail with the ability to multi-task, work to appropriate timelines whilst working across multiple projects/topics simultaneously often with short timelines. • Ability to flexibly take on board and address, constructive feedback on writing and development of activities from multiple stakeholders (e.g., clinical content manager, head of content, content lead).

KEY RELATIONSHIPS

Internal	<ul style="list-style-type: none"> • Head of Content, Orygen Digital • Clinical Content Manager, Orygen Digital • Senior Clinical Writer, Orygen Digital
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	<ul style="list-style-type: none"> • Senior Content Lead, Orygen Digital • Senior Graphic Artist, Orygen Digital
External	<ul style="list-style-type: none"> • International partners on a per-project basis

SPECIAL REQUIREMENTS

- Unrestricted right to live and work in Australia.
- A current National Police Check will be required.
- Any offer of employment is conditional upon receipt and maintenance of a satisfactory Working with Children Check.
- Successful applicants will be required to provide proof of COVID-19 vaccination prior to commencement.
- In line with government guidelines, this position may need to be based at home during certain periods. As such a reliable internet connection will be required.
- Occasional out of hours, evening and/or weekend work may be required.

SAFETY, HEALTH AND WELLBEING RESPONSIBILITIES

Employees are required to comply with all workplace health, safety and wellbeing policies and procedures of Orygen.

In addition, employees are expected to:

- Promote and demonstrate Orygen's high standards in relation to health, safety and wellbeing, championing a culture of safety in the workplace.
- Take responsibility for their own safety, health and wellbeing and for their colleagues and others they work alongside, as far as they are able.
- Follow policies, training and guidelines related to Workplace health, safety and wellbeing, including reporting of unsafe work practices, incidents, hazards and near miss events.
- Be committed to promoting and protecting the safety and well-being of all children and young people and embedding safeguarding practices into all our programs and services.

ACKNOWLEDGEMENT

Confirming this position description has been read and understood by:

Name	[insert name]
Signature	[insert signature]
Date	[insert date]